



Press Release

FOR IMMEDIATE RELEASE

Agency Contact:

Diane Miller

Robinson Marketing

253-839-9027

diane@robinsonmarketingcorp.com

ZMANDA ENHANCES BACKUP AND DISASTER RECOVERY FOR VMWARE

Amanda Enterprise supports differential backups of VMware vSphere environments; Zmanda Backup Appliance provides a low-cost, pre-configured solution for backing up virtual and physical machines.

SAN FRANCISCO, VMworld Conference, August 30, 2010 -- [Zmanda](#)TM, the industry's leading provider of open source based backup solutions and a VMware Technology Alliance Partner, today announced enhancements to its [VMware Backup Client](#) for [Amanda Enterprise \(AE\)](#). In addition to running a full image-level backup of a live virtual machine (VM), users now have the ability to run faster and more efficient block-level differential backups of VMs. During recovery, the Zmanda's VMware backup client will automatically combine a full backup image with the relevant differential backup image.

Performance benefits are also achieved with the new VMware Client because only those blocks that are being used by the virtual machine are backed up. The client skips the unused raw space on the Virtual Machine Disks (VMDKs), which considerably reduces

the size of backup images. This also makes the backup process faster by reducing the amount of data being transferred over the LAN.

Also announced today, VMware vSphere backup is now a built-in feature of the [Zmanda Backup Appliance \(ZBA\)](#). ZBA is a pre-loaded VM, licensed, and configured with Amanda Enterprise and can immediately back up all virtual machines running on the same hypervisor as the appliance. With its flat rate, all inclusive pricing model, ZBA is a very cost effective alternative to licensing backup for each virtual machine in the environment.

“Zmanda continues to drive down the cost of backup for small and medium-sized organizations using its innovative development and business model,” said Arun Taneja, founder, Taneja Group. “The ability to optimize backups of live VMs makes Zmanda’s backup solutions even more attractive for modern IT environments.”

“Zmanda’s open source backup solutions deliver comprehensive data protection of VMware environments at a fraction of the cost and complexity of competitive offerings,” said Chander Kant, chief executive officer, Zmanda. “Customers also have the peace of mind knowing that their backup data is stored in open formats and will be accessible regardless of specific technology in use.”

[vSphere](#) is [VMware's](#) first cloud operating system, able to manage large pools of virtualized computing infrastructure, including software and hardware. Zmanda VMware Backup Client supports backup of VMs running on vSphere Essentials, vSphere Essential Plus, vSphere Standard, vSphere Advanced, vSphere Enterprise, or vSphere Enterprise Plus. Zmanda’s VMware backup solution provides end-to-end recovery of a VM to the original hypervisor or even to a completely independent hypervisor.

AE is an enhanced and supported version of the world's most popular open source backup and recovery software. AE allows users to easily and affordably backup, archive, and recover servers, workstations, desktops and business-critical applications across a network. The backup data and archives can be stored on disks, tape, optical devices or storage clouds such as Amazon S3.

ZBA is a pre-configured virtual backup server powered by SUSE Linux Enterprise Server. ZBA enables IT organizations to quickly and easily install a backup and recovery solution for heterogeneous desktops and servers. ZBA can backup information to local disk, tape, and is the first virtual appliance that can backup to a public or private cloud. Zmanda developed the ZBA solution as part of the SUSE Appliance Program, a comprehensive business and technology program that enables Independent Software Vendors (ISVs) to rapidly build, update, configure and go to market with fully-supported software and virtual appliances.

The VMware Client for AE is immediately available for \$300 and may be purchased and downloaded from www.zmanda.com/aee. ZBA is immediately available at a starting price of \$600 per year and may be purchased and downloaded from <http://www.zmanda.com/zba.html>.

About Zmanda

Zmanda, based in Sunnyvale, California, is the global leader in open source based enterprise backup and disaster recovery. The company's products — Amanda Enterprise, Zmanda Recovery Manager (ZRM) for MySQL, and Zmanda Cloud Backup (ZCB) — make it simple and affordable to backup and recover data in an increasingly complex and heterogeneous IT environment. Amanda Enterprise is an enterprise-grade, network backup solution based on Amanda, the world's most popular open source backup and recovery software with more than half a million active installations worldwide. ZRM for MySQL is the first mission-critical backup solution designed specifically for MySQL databases. ZCB is the first Windows backup solution to backup both files and live applications to the Amazon S3 storage cloud. Businesses in more than 60 countries trust

Zmanda to protect their corporate data. For more information about Zmanda, please contact zsales@zmanda.com or go to <http://www.zmanda.com/>.

VMware®, VMware® ESX Server, VMware® VMotion™, VMware® VirtualCenter, vCenter™, and vSphere™ are registered trademarks of VMware Corporation.

#